

DIGITAL AUDIO RECORDINGS

2014 National Catholic Development Conference
Leading Catholic Philanthropy Through the Winds of Change - October 4th - 8th, 2014
The Chicago Marriott Downtown • Chicago, IL.

Saturday, October 4

___ CD 1: The Asking Conversation - Andrea Kihlstedt (2 CDs \$20.00)

Sunday, October 5

___ CD 2: Large Volume Mailers Affinity Group Meeting (2 CDs \$20.00)

___ CD 3: Hispanic Outreach Affinity Group Meeting (2 CDs \$20.00)

___ CD 4: Small Shops Affinity Group Meeting (2 CDs \$20.00)

___ CD 5: New Attendee Orientation: Fundraising As A Ministry (2 CDs \$20.00)

___ CD 6: Viability of Development - Marc A. Pitman (2 CDs \$20.00)

___ CD 7: Opening Eucharistic Celebration

___ CD 8: Come In With Challenges...Leave With Solutions

___ CD 9: Fundraising Lessons From a Bagel Shop! Why Donor Retention is the Key to Your Current and Future Success

___ CD 10: Keynote Address: Sr. Georgette Lehmuth, OSF

Monday, October 6

___ CD 11: Eucharistic Celebration

___ CD 12: Keynote: Why I Give: The Life-Changing Power of a Generous Life - Michael Chatman

___ CD 13: Whats Coming Next and How to Manage It

___ CD 14: The New Rules of Fundraising

___ CD 15: The Countdown to Closing Year End Gifts

___ CD 16: The Balance Between Mission and Money

___ CD 17: How to Listen The Planned Gift

___ CD 18: Creating a Culture of Philanthropy

___ CD 19: Are You a Great Fundraiser? -

___ CD 20: The Catholic Schools Fundraising Equation

___ CD 21: Acquiring More Valuable Online Donors

___ CD 22: Emerging Technology: Gadget or Mission Tool

___ CD 23: The Art and Science of Transformational Gifts

___ CD 24: Stop Following and Start Socializing

___ CD 25: How to Ask For the Planned Gift

___ CD 26: Creating and Sustaining Real Accountability

___ CD 27: Pilgrimage: An Essential Building Block to Cultivate Donors and Raise Funds

___ CD 28: Direct Marketing Issues

___ CD 29: Cyber Security Issues

___ CD 30: Major Gifts Issues

___ CD 31: Management Issues

___ CD 32: Planned Giving Issues

___ CD 33: Catholic School Issues

Tuesday, October 7

___ CD 34: Key Trends and Direct Marketing Analysis for Catholic Organizations

___ CD 35: Taking It To The Next Level: Digital Marketing for Fundraising

___ CD 36: Major Gift Societies

___ CD 37: Building Your Direct Mail Program

___ CD 38: How To Identify Planned Giving Prospects on Your Major Gifts List

___ CD 39: Changing How You Address Intellectual Property Issues

- ___ CD 40: Using Special Events to Build Community and Advance Your Mission
- ___ CD 41: Annual NCDL Awards Luncheon
- ___ CD 42: The Secrets Behind Breakthrough Creative Acquisition
- ___ CD 43: The 3 A's of Social Media Success
- ___ CD 44: 12 Months, 12 Strategies, 12 Takeaways To Impact Your Major Gift Efforts!
- ___ CD 45: Be The Best You Can Be: Actions You Can Take in 2015
- ___ CD 46: Integrating Estate Gifts into Planning
- ___ CD 47: The Quest for Ethical Best Practice
- ___ CD 48: Metrics That Matter: Measuring the Success of Your Fundraising Efforts
- ___ CD 49: Tapping the Goldmine of Lapsed Donors
- ___ CD 50: Go Mobile or Fall Behind
- ___ CD 51: Small Shops Can Do Major Gifts! And, Don't Let Anyone Tell You Differently!
- ___ CD 52: Case Study: Changing from an in-House Caging Operation to an Outsourced Model
- ___ CD 53: 2014 Planned Gifts Online Marketing Study Analysis
- ___ CD 54: Prophetic Leadership: A New Paradigm for Mission Advancement
- ___ CD 55: Grantwriting and Beyond
- ___ CD 56: Eucharistic Celebration

Wednesday, October 8

- ___ CD 57: Eucharistic Celebration
- ___ CD 50: Unleashing Catholic Generosity - Brian Starks, Ph.D., Mark Melia, Sr. Kathleen Lunsman, I.H.M., Sr. Mary Elizabeth Galt (2 CDs \$20.00)

ON-SITE PRICE SCHEDULE:

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