

DIGITAL AUDIO RECORDINGS

2013 National Catholic Development Conference
 45th Annual Conference & Exposition
 September 12th - 14th, 2013
 The Gaylord Texan Resort, Grapevine, Texas

ON-SITE PRICE SCHEDULE:

Double CDs 1 - 29 and count as two CDs on Package Pricing	\$ 15.00
Single CDs 30 - 49	\$ 10.00
Buy any 16 CDs and get the Next 5 Free (With a Custom Album)	\$ 160.00
Entire Conference Package on Individual CDs (Savings of \$370.00)	\$ 400.00
Entire Conference Package on (mp3 audio) Format	\$ 139.00

Thursday September 12th

- ___ CDs 1: **Special Session for Institutes of Religious Life**
- ___ CDs 2: **Case Study: Baby Boomers: Have We Forgotten About Them?**
- ___ CDs 3: **Six Steps To A Successful Appeal**
- ___ CDs 4: **The Catholic School Fundraising Formula**
- ___ CDs 5: **Data Driven Diocesan Appeals**
- ___ CDs 6: **Using Big Data to Drive Strategy and Creative**
- ___ CDs 7: **Finance Directors Are From Mars, Development Directors are From Venus: Improving Communications to Give Donors What They Need**
- ___ CDs 8: **Back To The Future...Re-Integrating Major & Planned Gifts**
- ___ CDs 9: **Whether, How and When to Use 'High Velocity' Fundraising Packages**
- ___ CDs 10: **Strengthened by Stewardship: A Case Study on Capital Campaign Success**
- ___ CDs 11: **The Catholic School Development Benchmark**
- ___ CD 12: **Keynote Address: Sr. Georgette Lehmuth, OSF**

Friday September 13th

- ___ CD 13: **Keynote Address: Simone Joyaux, ACFRE**
- ___ CDs 14: **Advancing the Mission - Developing a Culture of Philanthropy**
- ___ CDs 15: **Cyber Security Reality: We Are All Under Attack By Cyber Criminals**
- ___ CDs 16: **Turning Warm Constituents Into Donors**
- ___ CDs 17: **Emerging Trends for Catholic Marketers- Don't Be Left Behind**
- ___ CDs 18: **10 Things I Wish I'd Known.....**
- ___ CDs 19: **The PLAN-A Strategic Planning Process**
- ___ CDs 20: **Secret Keys to the Major Gift Treasure Chest**
- ___ CDs 21: **The Creation and Implementation of a Gift Policy and Marketing Planned Giving**
- ___ CDs 22: **Navigating and Integrating Social Media with Current Practices**
- ___ CDs 23: **Monthly Giving: How to Make the Sleeping Giant Roar**
- ___ CDs 24: **Jump Start Your Social Media Efforts in 60 Minutes a Day or Less**
- ___ CDs 25: **Social Media Tips to Get Into the Game**
- ___ CDs 26: **Using Marketing Techniques to Build Donor Relationships**
- ___ CDs 27: **Fundraising: What are the Blessings for Leadership?**
- ___ CDs 28: **More Talk About the Future**
- ___ CDs 29: **Tell Me A Story: How to Use the Power of Storytelling to Break Through the Clutter**

Saturday September 14th

- ___ CD 30: **Case Study: What Could I Do Better To Grow My Active Donor Base?**
- ___ CD 31: **How To Measure Your Social Media Effectiveness Using Free and Inexpensive Tools**
- ___ CD 32: **Annual Planning and Budgeting: What You Need to Know to Do It Right**
- ___ CD 33: **Case Study: Rubbing the Genie's Lamp: Using Wealth Screening to Identify Major Gifts Prospects**
- ___ CD 34: **Case Study: WWYD? Let's Explore Together**
- ___ CD 35: **Tailoring a Donor-Centric Fundraising Work Day for Planned Giving and Major Gifts**
- ___ CD 36: **Case Study: Board Development--View, Voice, Vote and Veto: Engaging Your Volunteers at the Appropriate Level**
- ___ CD 37: **Project Management Skills + Team Leadership = Successful Fund-Raising Campaigns**
- ___ CD 38: **Growing Donors and Revenue Through Strategic Direct Response**
- ___ CD 39: **Fundraising in the Hispanic Community : It Can Be Done**
- ___ CD 40: **Raising More Money Using Your Asking Style**
- ___ CD 41: **The Art of Cultivation**
- ___ CD 42: **Succession Planning for Not-for-Profit Organizations**
- ___ CD 43: **Pilgrimage Travel Fundraising**
- ___ CD 44: **Direct Mail and Email: The Whole is Greater Than the Sum of Its Parts**
- ___ CD 45: **Engage U.S. Hispanic Philanthropy**
- ___ CD 46: **Transitioning Donors From Transactional to Mission Centered--Opportunities and Challenges**
- ___ CD 47: **Leadership Styles**
- ___ CD 48: **Donor Stewardship: How Planting Seeds Will Reap a Rewarding Harvest**
- ___ CD 49: **How Planned Giving and Direct Marketing Work Together**

FOR POST CONFERENCE FAX & MAIL ORDERS ONLY, ON-SITE ORDERS MUST HAVE CARD IMPRINTED AT SALES DESK.

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