

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Organizer: National Catholic Development Conference (NCDC)
Event: 45th Annual National Catholic Development Conference and Exposition
Dates: September 11-14, 2013
Location: Grapevine, TX

WEDNESDAY, SEPTEMBER 11

Pre-Conference Workshops (3 hours)

- 01 A Blueprint for Starting Your Planned Giving Program
- 02 Now that You Have Donors, What Do You Do With Them?
- 03 FaceTwitLink? Twitteredin? TheLinkedBook?: An Introduction to Social Media For Fundraising

THURSDAY, SEPTEMBER 12

Bonus Sessions (1.5 hours)

- 04 Case Study: Baby Boomers: Have We Forgotten About Them?
- 05 Six Steps To A Successful Appeal
- 06 Special Session for Institutes of Religious Life
- 08 Data Driven Diocesan Appeals
- 09 Using Big Data to Drive Strategy and Creative
- 10 Finance Directors Are From Mars, Development Directors are From Venus: Improving Communications to Give Donors What They Need
- 11 Back To The Future...Re-Integrating Major & Planned Gifts
- 12 Whether, How and When to Use 'High Velocity' Fundraising Packages
- 13 Strengthened by Stewardship: A Case Study on Capital Campaign Success
- 14 The Catholic School Development Benchmark

GENERAL SESSIONS (1 HOUR)

- 15 Sr. Georgette Lehmuth, OSF
- 16 Simone Joyaux, ACFRE

FRIDAY, SEPTEMBER 13

Breakout session #1 11:15 a.m. – 12:45 p.m. (1 hour)

- 17 Advancing the Mission - Developing a Culture of Philanthropy
- 18 Cyber Security Reality: We Are All Under Attack By Cyber Criminals
- 19 Turning Warm Constituents Into Donors
- 20 Emerging Trends for Catholic Marketers- Don't Be Left Behind
- 21 10 Things I Wish I'd Known.....
- 22 The PLAN-A Strategic Planning Process
- 23 Secret Keys to the Major Gift Treasure Chest
- 24 The Creation and Implementation of a Gift Policy and Marketing Planned Giving
- 25 Navigating and Integrating Social Media with Current Practices

Breakout session #2 3:45 p.m. – 4:45 (1 hour)

- 26 Monthly Giving: How to Make the Sleeping Giant Roar
- 27 Jump Start Your Social Media Efforts in 60 Minutes a Day or Less
- 28 Social Media Tips to Get Into the Game
- 29 Using Marketing Techniques to Build Donor Relationships
- 30 Fundraising: What are the Blessings for Leadership?
- 31 More Talk About the Future
- 32 Tell Me A Story: How to Use the Power of Storytelling to Break Through the Clutter

MORE SESSIONS ON REVERSE

SATURDAY, SEPTEMBER 14

Breakout session #3 8:45 a.m.- 9:45 a.m. (1 hour)

- 33 Case Study: What Could I Do Better To Grow My Active Donor Base?
- 34 How To Measure Your Social Media Effectiveness Using Free and Inexpensive Tools
- 35 Annual Planning and Budgeting: What You Need to Know to Do It Right
- 36 Case Study: Rubbing the Genie's Lamp: Using Wealth Screening to Identify Major Gifts Prospects
- 37 Case Study: WWYD? Let's Explore Together
- 38 Tailoring a Donor-Centric Fundraising Work Day for Planned Giving and Major Gifts
- 39 Case Study: Board Development--View, Voice, Vote and Veto: Engaging Your Volunteers at the Appropriate Level

Breakout session #4 10:15 a.m.- 11:15 a.m. (1 hour)

- 40 Project Management Skills + Team Leadership = Successful Fund-Raising Campaigns
- 41 Growing Donors and Revenue Through Strategic Direct Response
- 42 Fundraising in the Hispanic Community : It Can Be Done
- 43 Raising More Money Using Your Asking Style
- 44 The Art of Cultivation
- 45 Succession Planning for Not-for-Profit Organizations
- 46 Pilgrimage Travel Fundraising

Breakout session #5 2:00 p.m.- 3:00 p.m. (1 hour)

- 47 Direct Mail and Email: The Whole is Greater Than the Sum of Its Parts
- 48 Engage U.S. Hispanic Philanthropy
- 49 Transitioning Donors From Transactional to Mission Centered--Opportunities and Challenges
- 50 Leadership Styles
- 51 Donor Stewardship: How Planting Seeds Will Reap a Rewarding Harvest
- 52 How Planned Giving and Direct Marketing Work Together

Name _____

Organization _____

Total Number of 2013 session hours _____