

**2016 National Catholic Development
Conference and Exposition
Sponsorship Brochure**

Conference Overview:

The NCDC Conference and Exposition is the top conference for those in the ministry of fundraising. For forty-seven years, we have gathered as a fundraising community to network, learn, share, play, and pray with our colleagues.

Our conference attendee community includes development directors, executives, department directors, and staff from religious organizations from around the United States and the world. Their development efforts support the ministries of religious communities of men and women, social service agencies, shrines, schools, parishes, dioceses, seminaries, and international relief agencies.

Collectively, our attendees raise hundreds of millions of dollars annually to support Catholic missions. The NCDC conference is the top opportunity for these organizations and individuals to connect with one another in the context of fundraising as a ministry.

The Conference program is a well-balanced mix of general sessions, breakout sessions and discussion groups with top names in the fundraising field, in addition to plenty of opportunities for attendees to connect and discuss with other fundraisers. The exhibit hall provides a collaborative environment with the top service providers in the field, who have decades of experience working with Catholic organizations.

And at the heart of the Conference is daily Eucharistic celebrations, where we gather as a community to focus on why we do what we do: because we are called to this ministry of fundraising.

Why Sponsor?

Sponsoring is one of the best ways to increase your company's presence at the NCDC Annual Conference and Exposition. With a wide range of options and prices, sponsoring has real benefits for exhibiting companies:

- Maximize your exposure – Build and reinforce name recognition for your company
- Positive positioning - Position your company solidly in the minds of our attendees by affiliating your name with the Conference they regard as the best of its kind.
- Complements exhibiting- Sponsoring can give you an edge over just exhibiting. The more an attendee hears your company's name, the more likely they are to stop by your booth.
- Your competitor is doing it - The Company with the extra exposure and positive positioning in the minds of attendees is sure to have an advantage.
- Increase traffic at your booth – NCDC attendees make a point of stopping to thank exhibitors!
- Give back to NCDC- Show your appreciation
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Sponsorships Made Easy

As a sponsor, you'll receive prime support throughout the event preparation process. You'll have a single-source for all your questions and answers to lead you through the event process. A Sponsor Welcome Packet will give you all of the need-to-know information to take full advantage of all the benefits that your sponsorship has to offer, including ad specifications, deadlines, and reminders.

2016 National Catholic Development Conference Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES	AMOUNT
Conference Wi-Fi Sponsor-	\$10,000
Welcome Reception Sponsor-	\$10,000
Buffet Luncheon Sponsor-	\$8,000
Exhibit Hall Reception Sponsor-	\$8,000
Awards Luncheon Sponsor-	\$8,000
Continental Breakfast (1)-	\$5,000
Continental Breakfast (2)-	\$5,000
Opening General Session -	HELD
General Session-	\$5,000
Closing General Session-	\$5,000
Continental Breakfast (1)-	\$5,000
Continental Breakfast (2)-	\$5,000
Tote Bags-	SOLD
Badge Wallet Sponsor-	SOLD
Charging Station-	SOLD
Refreshment Break (in Exhibit Hall – 1)-	\$2,500
Refreshment Break (in Exhibit Hall – 2)-	\$2,500
Refreshment Break (in main Foyer – 1)-	\$2,500
Education Track Sponsor -	\$2,500
Program at a Glance-	SOLD
Tech Classroom Session (1)-	SOLD
Tech Classroom Session (2)-	SOLD
Notepads-	SOLD
Attendee List-	SOLD

CONFERENCE WI-FI SPONSOR – Exclusive opportunity**\$10,000**One *exclusive* opportunity

- Company logo on Wi-Fi splash page
- Attendees directed to company website upon log-in
- Company name set at conference Wi-Fi password
- Company logo on napkins and plates at the reception
- Company logo on signage at entrance of welcome reception
- Four (4) complimentary registrations for the two-day conference
- One (1) Standard 10'x10' booth - (2 additional full conference booth registrations included)
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

WELCOME RECEPTION SPONSOR – Exclusive opportunity**\$10,000**One *exclusive* opportunity

- Company logo on welcome reception tickets
- Company logo on napkins and plates at the reception
- Company logo on signage at entrance of welcome reception
- Four (4) complimentary registrations for the two-day conference
- One (1) Standard 10'x10' booth - (2 additional full conference booth registrations included)
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

EXHIBIT HALL RECEPTION SPONSOR – Exclusive opportunity**\$8,000**One *exclusive* opportunity

- Company logo on reception drink tickets
- Company logo on napkins at the reception
- Company logo on signage at entrance of the reception
- Three (3) complimentary registrations for the two-day conference
- One (1) Standard 10'x10' booth - (2 additional full conference booth registrations included)
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

BUFFET LUNCH SPONSOR – *Exclusive opportunity* **\$8,000**

One **exclusive** opportunity

- Company logo on lunch tickets
- Company logo on plates and napkins at the lunch
- Company logo on signage at entrance of the lunch
- Three (3) complimentary registrations for the two-day conference
- One (1) Standard 10'x10' booth - *(2 additional full conference booth registrations included)*
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

AWARDS LUNCHEON SPONSOR – *Exclusive opportunity* **\$8,000**

One **exclusive** opportunity

- Company logo on lunch tickets
- Company logo on signage at entrance of the lunch
- Three (3) complimentary registrations for the two-day conference
- One (1) Standard 10'x10' booth - *(2 additional full conference booth registrations included)*
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

OPENING GENERAL SESSION – *Exclusive opportunity* **SOLD**

One **exclusive** opportunity

- Opportunity to introduce keynote speaker
- Company logo on signage at entrance of plenary session
- Opportunity to open afternoon session with a thirty-second digital presentation
- Two (2) complimentary registrations for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

GENERAL SESSION – *Exclusive opportunity* **\$5,000**

One **exclusive** opportunity

- Opportunity to introduce keynote speaker
- Company logo on signage at entrance of plenary session
- Opportunity to open afternoon session with a thirty-second digital presentation
- Two (2) complimentary registrations for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

CLOSING GENERAL SESSION – Exclusive opportunity**\$5,000**One **exclusive** opportunity

- Opportunity to introduce keynote speaker
- Company logo on signage at entrance of plenary session
- Opportunity to open afternoon session with a thirty-second digital presentation
- Two (2) complimentary registrations for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

TOTE BAG SPONSOR – Exclusive opportunity**SOLD**One **exclusive** opportunity

- Company logo on all conference tote bags distributed to attendees
- Two (2) complimentary registrations for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

CONTINENTAL BREAKFAST – Exclusive opportunity**\$5,000**Two **exclusive** opportunities

- Company logo on napkins at the lunch
- Company logo on signage at entrance of the breakfast
- Two (2) complimentary registrations for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

BADGE HOLDER SPONSOR – Exclusive opportunity**SOLD**One **exclusive** opportunity

- Company logo on each attendee badge holder
- One (1) complimentary registrations for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

PROGRAM AT A GLANCE – *Exclusive opportunity*

SOLD

One *exclusive* opportunity

- Company logo on program at a glance handed out at registration
- One (1) complimentary registration for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

CHARGING STATION – *Exclusive opportunity*

SOLD

Two *exclusive* opportunities

- Company logo on charging stations
- One (1) complimentary registration for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

REFRESHMENT BREAK SPONSOR – *Exclusive opportunity*

\$2,500

Three *exclusive* opportunities

- Company logo on napkins during the refreshment break
- One (1) complimentary registration for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

EDUCATION TRACK SPONSOR – *Exclusive opportunity*

\$2,500

Fifteen opportunities to sponsor an NCDC educational track for one (1) day

- Company logo on track signage
- Table in back of room for organization literature
- One (1) complimentary registration for the two-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

TECH CLASSROOM – Exclusive opportunity**SOLD**

Two **exclusive** opportunity to run a one hour session showcasing your company's technology product in a classroom setting

- Company logo session signage
- Opportunity to distribute company literature at session
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

NOTEPADS SPONSOR – Exclusive opportunity**SOLD**

One **exclusive** opportunity

- Company logo on notepads inserted in attendee tote bags
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

ATTENDEE LIST SPONSOR – Exclusive opportunity**SOLD**

One **exclusive** opportunity

- Opportunity to have full page color ad on back of attendee list
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2016
- Access to the NCDC logo to be used on company website

Sponsorship Agreement

My company agrees to the following sponsorship level at the 2016 National Catholic Development Conference and Exposition:

Sponsorship Opportunity: _____ **Amount:** \$ _____

Company/Organization: _____
(As it should appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ **State:** _____

Zip Code: _____ **Country:** _____

Telephone: _____ **Fax:** _____

Email: _____

Method of Payment

Full payment is required to begin sponsorship benefit fulfillment

I authorize NCDC to charge my credit card for \$ _____

- Visa MasterCard
 American Express Discover

Cardholder's Name: _____

Card Number: _____

Expiration Date: _____ CCV _____

Cardholder's Signature: _____

Date: _____

- A check for \$ _____ is enclosed (made payable to NCDC) to guarantee our sponsorship.

The undersigned agrees to the conditions and benefits set forth in the 2016 National Catholic Development Conference and Exposition Prospectus

Signature: _____ **Date:** _____

Please send completed forms to:

Attn: NCDC Sponsorship
National Catholic Development
Conference
734 15th Street NW Suite 700
Washington, DC 20005-1013

Or email to:

tjones@conferenceinc.com

Questions?

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